

# Scott Fox – Free Publicity Expert

\* Founder of RadioGuestList.com \*



## Interview Scott Fox to help your audience:

- Learn how to get publicity cheaply and easily
- Find big audiences interested in hearing about your topics
- Capitalize on the latest news topics to get more publicity
- Make themselves famous through interviews on radio shows and podcasts
- Sell more books and products!

## Who is Scott Fox?

Scott Fox is the Founder of RadioGuestList.com, the #1 free radio and podcast interview booking service. Since 2008, Scott and his team have helped THOUSANDS of authors, marketers, celebrities, and publicity-seekers get free publicity by being interviewed on popular radio programs and podcasts worldwide. He's a best-selling Author of 3 books about startups and digital marketing, and a Podcaster and former College Radio DJ. He started RadioGuestList.com to help promote his own books!



## The new Podcasts & Radio Shows Directory

RadioGuestList.com just published its FIRST book: *The Podcasts & Radio Shows Directory 2018*. This new publicity guide is already a #1 Amazon.com Best-seller in both Podcasting and Public Relations because it can help anybody get free PR. Its 500+ exclusive "Guest Requests" give you current contact info for hundreds of shows who asked us to find more guests to interview on-the-air!

**\*\* BONUSES – Just Ask \*\***

Get Giveaway Copies & a HUGE Discount on the new Directory for your Audience

## Interview Questions about Getting Free Publicity:

1. What's the easiest and most overlooked form of publicity today?
2. How has the radio business changed to help authors and marketers seeking publicity?
3. What do radio show hosts and podcasters look for in guests?
4. How to most easily find shows interested in your topics and products?
5. What are some tips and tricks that only experienced interview guests know?



**Websites:** <http://www.RadioGuestList.com> <http://PodcastsAndRadioShowsDirectory.com>

**Booking Info:** Email [press@scottfox.com](mailto:press@scottfox.com) for availability today!